



Dear Valued FP Customer:

Thank you for purchasing an updated rate table card for your FP Mailing Solutions IBI-Compliant Digital Mailing System. As you know, the United States Postal Service® (USPS®) has approved a limited postal rate change that takes effect January 18, 2009. *It is important to note that this particular rate change does NOT affect First Class Mail® (i.e. a typical one-ounce letter will continue to cost 42¢).* The only rates supported by your FP Mailing System that are subject to change are Priority Mail® and Express Mail®.

In an effort to become more competitive within the expedited shipping category, the USPS® has created a new shipping rate pricing structure for its Priority Mail® and Express Mail® products. This new shipping rate structure includes the introduction of Commercial-Based Pricing (CBP) as well as the continuation of Retail Pricing for these two specialized classes of mail.

While the regular Retail Pricing rates are increasing by 5% on average after the January 18, 2009 rate change, the USPS® is offering new discounted Commercial-Based Pricing rates to shippers who meet certain minimum requirements when preparing their packages. *Not only do these new Commercial-Based Pricing rates offer Priority Mail® and Express Mail® users the exclusive ability to save 5% on average in postage, the CBP rates also include the USPS® Delivery Confirmation™ service at **no additional charge** on EVERY qualified piece (i.e. each 1lb CBP Priority Mail® piece will now save 80¢ over the Retail Price).* The minimum requirements to qualify for the new discounted Commercial-Based Pricing rates on your FP Mailing System are:

1. Postage must be paid using an IBI-Compliant Digital Postage Meter indicia
2. The special meter Endorsement "PRIORITY CBP" must appear on the postage indicia
3. An approved USPS® Barcoded Shipping Label must be Electronically Generated

To simplify these three requirements; all FP my**mail**™, opt**mail**™ 30, ult**mail**™, and centor**mail**™ users can now take advantage of the new discounted CBP rates on Priority Mail® and Express Mail® by first loading an updated Rate Card and Endorsement Card onto their meters, then downloading the FREE Shipping Barcode Generation Software, USPS Shipping Assistant® onto a local computer. For your convenience, FP has prepared a Commercial-Based Pricing Quick Reference Guide to aide in this new USPS® process, and included it on the reverse side of this letter.

As always, FP Mailing Solutions is committed to providing "best-in-class" technologies for mailing solutions and an unmatched customer experience to our users. Thank you for choosing FP Mailing Solutions as your mailing machine provider. Please visit www.fp-usa.com/jan09ratechange.cfm for full details on the new USPS® requirements for Commercial-Based Pricing.

Sincerely,

Kevin A. Pietras

Director of Marketing

2009 Commercial-Based Pricing Quick Reference Guide

For USPS® Priority Mail® and Express Mail® Only



FP IBI Compliant Postage Meter



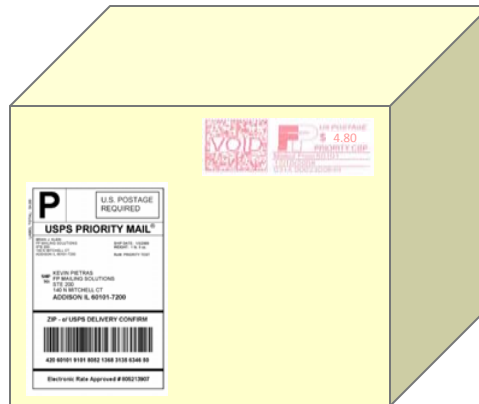
USPS® Shipping Assistant Software



IBI Postage Meter CBP Indicia



USPS® Barcoded Shipping Label



USPS® Approved
COMMERCIAL-BASED
Priority Mail® Package

To Download & Install **FREE** USPS Shipping Assistant® Computer Software:

1. Logon to the Internet using the PC you wish to install USPS Shipping Assistant®
2. Go to: <http://www.usps.com/shippingassistant/instructions.htm>
3. Click the **Go>>** button under the “Download now!” section as shown to the right
4. Click the “Run” button, then follow instructions of the Installation Wizard
5. Once installation is complete, Click the Shipping Assistant Icon on your Desktop
6. Register your software with the USPS® by keying in your Company Information
7. Visit www.fp-usa.com/jan09ratechange.cfm for details of USPS Shipping Assistant®

The screenshot shows the USPS website's installation instructions page. A yellow circle highlights the 'Download now!' button in the 'What you need to use USPS Shipping Assistant' section. The page includes navigation links, a search bar, and a list of shipping tools.

